



WEWS

# ORDER

Print Date 09/24/12

Page 1 of 4

Flight Dates **10/23/12-10/29/12**

Contract / Revision      **304940 /**

Original Date / Revision  
07/17/12    09/05/12

Advertiser **Sutton / Democrat / Congress**

Agency    **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S  
Washington, DC 20001**

Product

**Betty Sutton for Congress. 10.23-1**

Agency Com    15%

Billing Contact

**650 Massachusetts Avenue NW - S  
Washington, DC 20001**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **2088**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar   BROADCAST

Demographic      A35+

Rev Codes           POL           POL           CAND

Product Codes    PL

Priority               P-1

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 117875

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	77	\$83,810.00	\$98,600.00	0.00	10/01/12	10/28/12	77	\$83,810.00	\$98,600.00
November 2012	18	\$16,383.75	\$19,275.00	0.00	10/29/12	10/29/12	18	\$16,383.75	\$19,275.00
<b>Totals</b>	<b>95</b>	<b>\$100,193.75</b>	<b>\$117,875.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	10/23/12	10/29/12	4-430am America This Morn	CM	4-430a	MTWTF--	:30	4	\$175.00	P-2	0.00 NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- TWTF--	4		\$175.00		0.00					
Week:		10/29/12	11/04/12	M-----	1		\$175.00		0.00					
N 2	WEWS	10/23/12	10/29/12		CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00 NM	5	\$1,250.00



**WEWS**

Print Date: 09/24/12

Page 2 of 4

Contract / Revision      **304940**      Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision    07/17/12/    09/05/12

Order Sep    00:20:00

Advertiser    **Sutton / Democrat / Congre**    Product **Betty Sutton for Congress.**    Estimate #    **2088**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 430-5am News														
M-F 430-5am News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$250.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$250.00		0.00		
N 3	WEWS	10/23/12	10/29/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	4	\$950.00	P-1	0.00 NM	5	\$4,750.00
M-F GMA 7-9a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$950.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$950.00		0.00		
N 4	WEWS	10/23/12	10/29/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	\$950.00	P-1	0.00 NM	5	\$4,750.00
M-F GMC 6-7a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$950.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$950.00		0.00		
N 5	WEWS	10/23/12	10/29/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00 NM	2	\$1,300.00
M-F GMC 5-6a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- - - TF - -					2	\$650.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	- - - - -					0	\$0.00		0.00		
N 6	WEWS	10/23/12	10/29/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$650.00	P-2	0.00 NM	5	\$3,250.00
M-F 9-10a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$650.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$650.00		0.00		
N 7	WEWS	10/23/12	10/29/12	M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$650.00	P-2	0.00 NM	5	\$3,250.00
M-F 10-11a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$650.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$650.00		0.00		
N 8	WEWS	10/23/12	10/29/12	M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
M-F 3-4p Katie														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$1,000.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$1,000.00		0.00		
N 9	WEWS	10/23/12	10/29/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$650.00	P-2	0.00 NM	3	\$1,950.00
M-F 1-2p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- T- T - - -					2	\$650.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$650.00		0.00		
N 10	WEWS	10/23/12	10/29/12	M-F 12-1230pm News	CM	12-1p	MTWTF--	:30	4	\$1,200.00	P-1	0.00 NM	5	\$6,000.00
M-F 12-1p News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$1,200.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$1,200.00		0.00		
N 11	WEWS	10/23/12	10/29/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	0.00 NM	5	\$6,000.00
M-F 11-12p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -					4	\$1,200.00		0.00		
Week: 10/29/12		10/29/12	11/04/12	M - - - - -					1	\$1,200.00		0.00		
N 12	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF--	:30	4	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
M-F 4-5p Dr. Oz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WEWS

Print Date: 09/24/12

Page 3 of 4

Contract / Revision **304940** Flight Dates **10/23/12-10/29/12** Hiatus Dates  
 Original Date / Revision 07/17/12/ 09/05/12 Order Sep 00:20:00  
 Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress.** Estimate # **2088**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
N 13	WEWS	10/28/12	10/28/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$1,600.00		0.00			
N 14	WEWS	10/27/12	10/27/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/22/12-10/28/12		SA 7-8p Rotation		News	-----Sa--	:30		<del>(\$1,600.00)</del>		0.00	NM		
See MG 14.2															
[N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS ]															
2	WEWS	10/22/12-10/28/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,600.00		0.00	NM		
Ⓜ MG for 14.1 10/27															
N 15	WEWS	10/23/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	4	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$2,500.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$2,500.00		0.00			
N 16	WEWS	10/23/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-- WTF--		3				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,200.00		0.00			
N 17	WEWS	10/23/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,200.00		0.00			
N 18	WEWS	10/23/12	10/23/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-T-----		1				\$7,000.00		0.00			
N 19	WEWS	10/27/12	10/27/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$5,500.00		0.00			
N 20	WEWS	10/23/12	10/29/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWT---		3				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
N 21	WEWS	10/23/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	3	\$3,000.00	P-1	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWT--S		4				\$3,000.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$3,000.00		0.00			

Contract / Revision **304940** Flight Dates **10/23/12-10/29/12**

## Hiatus Dates

Original Date / Revision 07/17/12/ 09/05/12

Order Sep 00:20:00

**Advertiser** Sutton / Democrat / Congre **Product** Betty Sutton for Congress. **Estimate #** 2088

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WEWS	10/23/12	10/29/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWT---		3				\$700.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$700.00		0.00			
N23	WEWS	10/28/12	10/28/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$900.00		0.00			
N24	WEWS	10/27/12	10/27/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		2				\$3,500.00		0.00			
N25	WEWS	10/27/12	10/27/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$900.00		0.00			
N26	WEWS	10/28/12	10/28/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$900.00		0.00			
N27	WEWS	10/23/12	10/29/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		3				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
Totals														95	\$117,875.00